

Tuesday 15th - Thursday 17th May 2018





Glanbia Cheese Limited are very pleased to sponsor the 2018 Annual Ayrshire Conference and would wish them well for a successful & enjoyable week.

Glanbia Cheese is the leading mozzarella manufacturer in Europe and we supply our products to customers worldwide.

We are currently seeking new suppliers in North & West Wales to increase our direct supplies into our facility on Anglesey, North Wales. We pay a long term competitive milk price based on fat & protein.

- No joining fees or capital retention
- No capping on fat or protein
- No transport or hidden charges

Dylan Jones: 07825 927926. Phil Leigh: 07802 75938.

2018 Conference **South Wales** The Cliff Hotel This renowned hotel boasts one of the most breathtaking views and marine locations in Wales, overlooking Cardigan Bay, the rugged coastline, the Teifi Estuary and the broad sweep of Poppit Sands.

The Cliff Hotel and Spa offers guests luxurious accommodation, with all rooms having en suite facilities and many having a view over Cardigan Bay and the hotel's golf course. Guests are able to relax and enjoy the view in the bar or lounge.

Luxurious spa facilities are ready to offer quests a perfect relaxation zone in which to unwind and indulge. The health spa hosts a salt water hydro spa, steam room, sauna, hot tub and gym. In the salon area there are 4 treatment rooms and a rasul chamber to ease your tensions.

www.cliffhotel.com



On behalf of the President, Office Bearers and Council of the Society, we extend a warm welcome to the 140th Annual General Meeting and Conference in South Wales.

Enquires

Society staff Claire Kimm 07967 810042 and Duncan Hunter 07771 826403 will be in attendance if you have any queries, the hotel staff will always be available to ensure your stay is as enjoyable as possible. The Cliff Hotel number is 01239 613241.

The Cliff Hotel

For those delegates arriving on Monday, you can check in from 3:00pm and dinner up to the value of £25 per person can be taken at your leisure in the Carreg Restaurant with 9pm being the latest food ordering time, please make a reservation prior to arrival where possible. The dinner, Bed & Breakfast rate per person, per night is £90 and is payable to the hotel upon departure, please remember you have already paid a deposit of £40 to be taken off your final bill. Breakfast will be served daily in the Carreg Restaurant between 7:00am and 9:30am. There will be a

drinks reception on Tuesday, Wednesday & Thursday evening in the Island Bar with dinner being served every evening in the Ballroom. Check Out time Is 11:00am.

Dress Code

The dress code for Wednesday evening is smart.

Farm Tours

Philip Williams & Phil Reed will be present on the buses should you require any help.

Alternative Programme

Sharon Williams & Vicky-Marie Williams will be present on the bus should you require any help.

Bio-Security

It is essential that all delegates participating in farm visits ensure that footwear being worn is suitable for disinfection, and that all normal biosecurity procedures are followed.

President
President-elect
Junior President-elect
Past President
Staff

Philip & Sharon Williams Keith & Jane Davidson Michael & Angie Howie Gilmour & Caroline Lawrie Claire Kimm

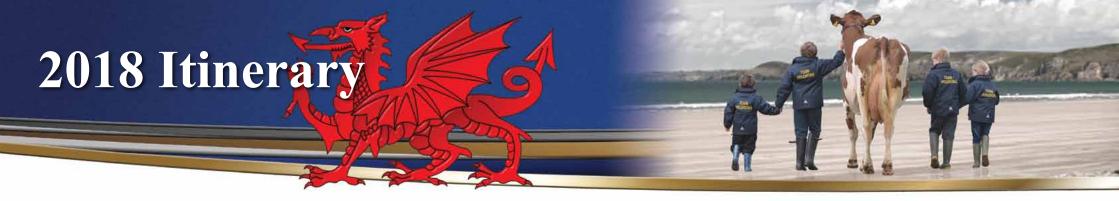
Duncan Hunter

Delegates

Robert Adams John & Avril Adamson Rodney & Annabell Armstrong Steve & Rachel Bailey Mark & Jane Barnes Robin & Iona Barr Peter & Elaine Berresford Jesse & Sara Bostock Andrew & Caroline Broadley James & Pamela Brown Colin & Jenny Christophers Robert & Anita Cornish Alan & Brenda Coutts Robert & Annette Curnow Richard Danforth

David & Marilyn Fearn David & Charlotte Gibson Robbie Hair Kenneth & Sue Hearn Ian Hutchinson Paul & Penny Jenkin David & Margaret Law Arthur & Susan Lawrie James Lawrie Phil Leigh **Robert & Marion Millar** Mark & Maria Partington Ian Patrick John Pollard Willie & Catherine Ralston Philip & Lorenza Reed Archie Reid

Chris & Helen Roskilly David & Christine Sanderson George & Jan Templeton Geraint & Sheryl Thomas Alan & Sue Timbrell Sam Wake Courtney Walters Bernard & Maureen Wardman James & Nicola Waterhouse John & Avril Watson John Watson Willie & Ann Whiteford Stuart & Vicky-Marie Williams **David Williams** Lisa Window-Walker Wendy Young



Tuesday 15th May

9:30am Council Meeting, The Ballroom, Cliff Hotel
11:00am AGM & Presentation of Society awards, The Ballroom, Cliff Hotel
12:30pm 2018 / 2019 Council Meeting, The Ballroom, Cliff Hotel
1:00pm Depart hotel for lunch and Rhos herd visit, Rhosygadair Farm, Blaenannerch, Cardigan, Dyfed, SA43 1SW
5:00pm Depart for hotel
7:00pm Drinks reception in the Island Bar kindly hosted by Tallis Amos Group
7:30pm Dinner in the Ballroom

Alternative Programme

1:00pm Depart hotel for lunch at Rhosygadair Farm2:30pm Demonstration at Rhosygadair Farm5:00pm Depart for hotel

Wednesday 16th May

Depart hotel for herd visit at Tregibby 9:00am Farm, Gwbert Road, Cardigan, Ceredigion, SA43 1PH Visit Henry Dixon Vintage Tractors 11:30am 1:00pm Lunch and Willhome herd visit, Home Farm, Leweston, Camrose, Haverfordwest, Pembs, SA62 6JL 3:30pm Afternoon tea 3:30pm Presentation of sale animals 4:30pm Depart for hotel Drinks reception in the Island Bar kindly hosted by Cattle Services 7:15pm (AYR) Itd 7:45pm Dinner followed by the Conference sale

Alternative Programme

9:00am Depart hotel for visit to St Davids Cathedral
1:15pm Lunch at Home Farm, Leweston, Camrose, Haverfordwest, Pembs, SA62 6JL
2:30pm Alternative activity
3:30pm Afternoon tea
4:30pm Depart for hotel

Thursday 17th May

9:00am Depart hotel for farm visit, Drysgolgoch, Llwyndrain, Clanfyrnach, Pembs, SA35 0AT
11:00am Depart farm
12:00am Lunch and herd visit, Tyreglwys Farm, Llangennech, Llanelli, Dyfed, SA14 8YD
3.30pm Depart for hotel
7:00pm Drinks reception in the Island Bar kindly hosted by Glanbia Cheese
7:30pm Dinner followed by evening entertainment

Alternative Programme

9:00am Depart hotel for Wickedly Welsh
Chocolate Factory

11:30am Visit Vincent Davies shopping centre
1:30pm Lunch at Martha's Vineyard
3:30pm Depart for hotel

AYRSHIRES



The Reed family of Phillip, Lorenza, Steffan, Rebecca, and Shaun are delighted to welcome delegates to the 2018 Ayrshire Conference on Tuesday 15th May to view their Rhos herd of 400 Ayrshire cows.

The farm is 164acres with approximately 450 acres rented. The herd was established in 2004 with foundation stock from the "Gupton" herd. In 2007, the herd was increased with the purchase of HRH The Queens' "Windsor" herd. New bloodlines have been introduced along the way, namely Stretton, Knockenjig, Park Head, Haresfoot, Heydale and Sandyford to mention a few.

At Rhosygadair Fawr we milk about 400 cows in a 20/40 swing over parlour. Cake is fed in the parlour. The cows winter ration is made up of silage, wholecrop, home 'n' dry barley, fodder beet and 4 kg of blend. The cows graze from Mid April to October (weather permitting!!).

We use Cow Alert pedometers on the cows to show up any heats, and find this a very useful tool. Cows are served mainly to Ayrshire, currently Rosehill Vitality and the remainder to British Blue.

Heifers are served at around 15 months to the stock bulls to calve down at 24 months.

The family have had success in the show ring at the Royal Welsh Agricultural Show and various local shows, and are especially proud of our past homebred winners Rhos Frumpy EX93(3) and Rhos Aber Reality EX93(2).

Another show success has been Haresfoot Simply Red Pamela EX95(3). Her only daughter (sired by Hunnington Mandella) born on the 8th Feb 2018 will be offered at The Ayrshire Conference Auction on Wednesday 16th May.

Looking forward to seeing you all soon, and we hope you enjoy your stay in West Wales. Croeso i bawb.



It has been a great privilege for Philip to hold the role of President for 2017-18. On Wednesday 16th May the Williams family of the Willhome herd looks forward to extend a Welsh warm welcome to all the delegates of the Ayrshire Cattle Society Conference, to join them for a memorable. 'Willhome Wednesday'.



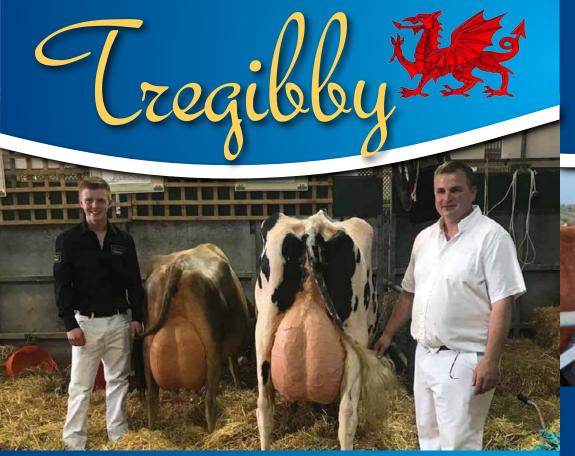
The farm is now into its fourth Williams generation but it was in 1991 that Philip and Sharon purchased the farm - consisting of 125 acres - and in 1996 bought a further farm of 85 acres. The family rent a further 70 acres to run their youngstock. In 1984 the small herd of Holstein Friesians were graded up and it was in 1999 Willhome Ayrshires was founded. The current herd is 180 milkers and 120 followers (50:50 split). Our breeding aim has always been to create a 'profitable and functional cow with a bit of extra style'.

The cows are split into highs and lows all year round. In the winter they are all fed a basic ration of grass silage and cereal based blend, topped up in the parlour according to the yield, this continues during the summer evenings for the highs who are grazing during the day, while the lows are out grazing throughout the summer. Milk is sold to Glanbia Cheese Ltd.

1999 saw the purchase of our first Ayrshire as Stuart was interested in showing and we didn't have the extreme Holstein cow to compete in the show ring, so we opted for a different breed that suited our system. Within just a few years Ayrshire numbers increased to 50 milkers and followers and currently run at 90 cows

and followers. Initially, we purchased many families from Knutsford and Parcgwyn herds and more recently the entire Pam Ayrs herd. Over the years we have tried to purchase individuals from families that take our fancy. From our current herd mix we have kept our sire use to a limited number to build up uniformity amongst the herd. Sires that we hold in high regard and will appear in many sire stacks are Cuthill Towers Autumn Gold, McCornick Nelson and Legace Ristourn. Current sires in the flask include Willhome Challenger. Hunnington Famous, Hilltown Oblique and Cuthill Towers Majestic alongside our own stock bull Willhome Pams Horizon. We are also very excited to see our youngstock join the milking herd with a large number sired by Cuthill Towers Barney Rubble Ex95, and his first crop of daughters have calved well and all his stock certainly have a stamp!

We have great pleasure in offering a really exciting lot in the conference sale - 'Willhome Futures' - comprising of a choice from twelve of our best youngstock, of all ages, that we have selected and includes our top cow families. These calves are a true example of what we aim to achieve in our breeding, and all are not only super calves but are also exciting cow makers. So if you have always wanted an Easled, Hawaii, Ladybird, Mary, Pansy, Peggy, Primrose, Ray, Rosie, Tootle or Winsome then be sure to bid last!



The Tregibby herd was founded in 1949, by my Grandfather Evan Wilson, who was then followed on by my father, Jimmy Wilson, and run today by me, Hefyn, and family.

The Tregibby herd was founded in fifteen breeding bulls to sell. 1949, by my Grandfather Evan Wilson, who was then followed on by my father, Jimmy Wilson, and run today by me, Hefyn, and family.

Since taking over the farm in July 2000 with thirty cows and twenty five Herd classification: young stock we have slowly come to were we are today with eighty milking Holsteins and twelve Jersey cows, plus a hundred young stock and

The cows that put us on the map were Dalesend Storm Maude EX97 6E and Blue Grass Prissy Polly EX96 5E (Jersey) the only cow in both breeds to be five times All Britain Winner.

Holsteins 30 EX 50 VG None Lower Jerseys 9 EX 4 VG None Lower

UK Premier Herd Winner 2012 Master Breeder Herd 2017



and Megan. We currently farm 404 hectares (1,000 acres), with the grazing platform consisting of 140 hectares (346 acres). The herd has increased to 700 milking cows, and 400 youngstock, with some beef.

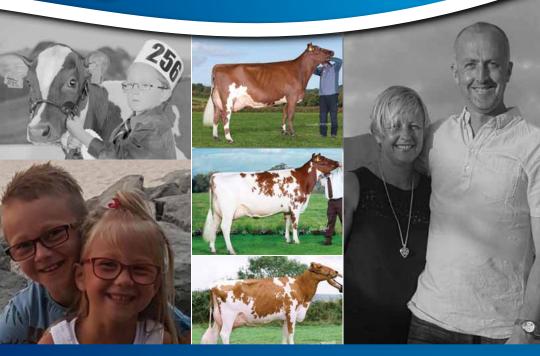
The herd calve 60% in spring and 40% in autumn with shorthorn bulls used through A.I. and natural on heifers for the first 6 weeks, then beef bulls are used for the next 4-5 weeks. Bulls currently used are Llandovery Prides Prophet, Hoffman, Roadway Ronson, Redford and Wild Card as well as the homebred Drisgol Enrique, Rocky, Bruno, Scott and Gelli Pendulum, Over the years, the Watzon and Madonna's Prince have been valuable assets to improve the Drisgol Herd. There have

been significant breed improvements to the dairy shorthorn cow over the past two decades. They are natural grazers, with excellent legs and feet, which have the capability to convert grass to milk efficiently. Our network of tracks and layout for grazing allow the cows to graze for an average of ten months a year, and their longevity has helped us grow the herd to 700 cows.

Hope you have a great day,

S.V.B. Thomas.





The Thomas family welcome delegates to view the Gwynnog herd, in the heart of south Wales, on Thursday May 17th.

Geraint, Sheryl and family farm Tyreglwys Farm, on the outskirts of Llangennech, in partnership with Geraint's parents Rhys and Margaret. Geraint's great grandfather bought the farm in 1904, and it has been farmed by the family to this day.



The farm is of 300 acres where 250 are owned and a further adjoining 50 acres rented. It is a predominately grassland based farm where four cuts of silage are made, and the aim is to cut as near to May 1st as possible. The farm also grow fifteen to twenty acres of spring barley for feeding to the young stock as a mix of 50% rolled barley and a 19% heifer rearer compound.

The current herd size is 170 cows. where 100 or so are Holstein and around 70 Ayrshires, both breeds are of pedigree status. The cows graze on a rotational system from April to October, and are kept in two groups, where the highs are kept indoors all year round in the evenings but are housed day and night from 1st of September. The high group are fed a TMR ration in the evenings, which consists of silage, brewer's grain and a specific blend and then fed to yield in the parlour. Low yielders are on grass and feed in the parlour during summer months, and while housed are fed silage and fed some feed in parlour. Calving pattern is predominately autumn.

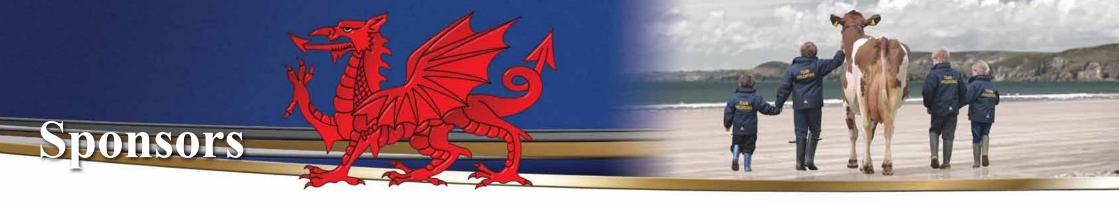
The Ayrshire cow was introduced in 2001; with purchases of additional cow families over the years, and with home bred heifers, takes it to where the herd is today.

Families of interest in the herd are Punch, Jinks, Sailorgirl, Sandy Rose, Linnet, Macey, Ella, Joybell, Irene and Honesty. The aim is to establish these families within the herd and to sell and promote heifers and cows; to achieve this we are using sexed semen on our heifers and are looking to using sexed semen on the milking herd in the autumn.

Sires currently used are Hilltown Oblique, Boldview Oblique's Far, Sandyford Triclo, Gwynnog Primetime and are looking to use Cuthill Towers Buster.

The Gwynnog herd has had much success in local and national shows, the best to date are supreme interbreed, with Haresfoot Betty 6, at the 2006 Welsh dairy show and Ayrshire champion at the National Show 2011, with Gwynnog Remington Sailorgirl.

We hope you enjoy your first visit as delegates to south wales, and look forward to showing you the best scenery in WALES.



The Ayrshire Cattle Society and South Wales Ayrshire Breeders Club would like to thank the following for their sponsorship and assistance in making this Conference a success.



















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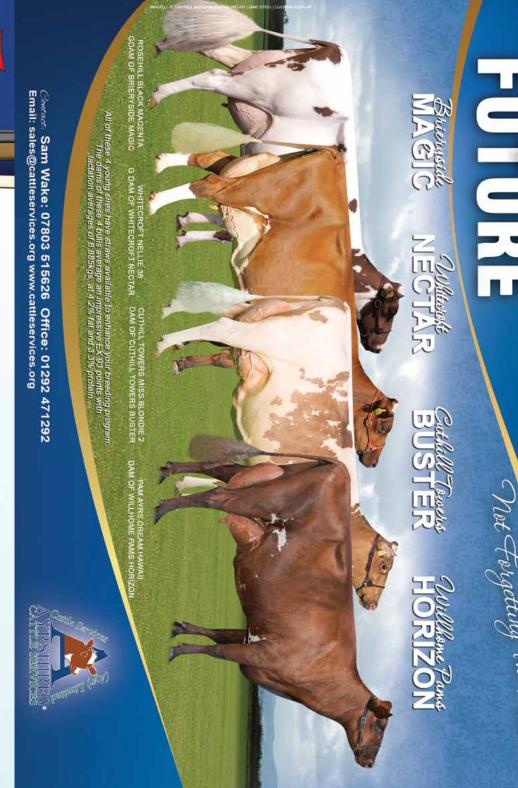
Roy Thomas Farm Supplies

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We would also like to thank all the local businesses who supported our fund raising auction:

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Scarlets Rugby
Nolton Haven Holiday Cottages
Bella Vocè



9th-12th August 2018



- Visit some of the UK top herds
- Compete in the Hugh Stevenson Competition
- Chance to win overseas travel
- Lots of fun guaranteed
- Make new friends

